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First Semester B.Com. Degree Examination, August 2021

First Degree Programme under CBCSS

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

Foundation Course I – CO 1121/CX 1121/TT 1121/HM 1121/CC 1121
(2015 Admission to 2017 Admission)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. **Each** question carries **1** mark.

1. What do you mean by economic development?
2. State the major feature of a socialist economy.
3. What do you understand by public sector?
4. What is privatisation?
5. What is an entrepreneurship?
6. What do you understand by retained earnings?
7. Write two examples of the application of technology in the area of production.
8. What do you mean quality of work life?
9. State the meaning of business information.
10. What do you understand by symposiums?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding one paragraph. **Each** question carries **2** marks.

11. Give the name of any one MNCs operating in Kerala and briefly explain their operation.
12. Write two limitations of partnership.
13. What is joint venture?
14. Explain the term managerialism.
15. State the main features of commercial paper.
16. Differentiate between direct and indirect tax.
17. Explain the concept of quality circles.
18. How does trained man power enhance quality at national level?
19. Write a short note on observation as a method of learning business information.
20. Bring out the main difference between seminars and workshops.
21. How does the division of labour lead to increased production?
22. Describe any two management problems in large scale organisations.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions not exceeding **120** words. **Each** question carries **4** marks.

23. Explain the role of business in economic development.
24. Narrate the disadvantages of globalisation.

25. State the features of PSUs.

26. How will you classify entrepreneurs based on type of business?

27. Distinguish between money market and capital market.

28. What are the different models of environmental analysis?

29. Differentiate between preference and equity shares.

30. Write a note on reforms in indirect tax system in India.

31. What are the components of macro environment?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding **4** pages. **Each** question carries **15** marks.

32. Explain the advantages and imitations of co-operative societies.

33. List out the objectives of privatisation What are the different forms (modes) of privatisation.

34. Explain the management problems faced by small medium and large organisations.

35. What are the contents of a project report?

(2 × 15 = 30 Marks)
